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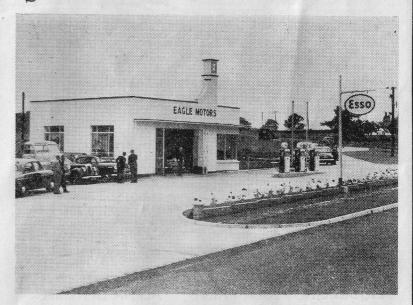
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LOWEST PRICES



TRADE FAIR AND EXHIBITION 1954

THE Fair will be opened at 10.15 a.m. on Tuesday, 30th November, by Alderman D. W. Lansdown, J.P., a member of long standing and a former Chairman of the Faringdon and District Chamber of Trade.

This Chamber, first known as the Faringdon Traders' Association, was formed by a body of local tradesmen in December 1922. From that date until now no Trade Fair has been organised locally and it is hoped that the first effort will prove a success. The object is to provide, in a relatively small space, a comprehensive range of goods so that the townsfolk may see what local traders can offer, with particular emphasis on seasonable goods. Needless to say, the Organising Committee has arranged for Father Christmas to visit the Fair on Thursday, Friday and Saturday, December 2nd, 3rd and 4th, and we acknowledge with many thanks the assistance of our old friend, Mr. Percy Combe, in this matter.

The Exhibitors will be as follows:—

C. H. BLISSETT

Will make a special feature of Crosse & Blackwells high-class products. Demonstrations will be made daily by trained staff.

BURTWELL & DREW

Demonstrations of television, radio and Hoover cleaners and washing machines will take place each day.

"SPECIAL FEATURE." Come and hear your recorded voice and see yourself speaking.

A comprehensive selection of house furnishings, including Dunlopillo, Vi-Spring, Slumberland, and Relyon bedding, will be on view.

EAGLE MOTORS

A complete range of winter motoring accessories will be shown. The 1955 Vauxhall Cresta and Duple Super Vega Coach will be available for demonstration by appointment.

FRANK LANE & Co.

Demonstrations daily of Calor Gas appliances. A selection of Agricultural and General Ironmongery will be on view.

R. S. LANGFORD & SON

Show a full range of Shell Chemicals for Weed and Pest Control. Delsanex products for Dairy and House Hygiene. Feeding stuffs for your farm stock and a selection of items for your domestic pets.

"MEND IT YOURSELF." A demonstration of Copydex Adhesive.

LANGHAMS

All your requirements of fruit and nuts for Christmas will be available.

E. LEVERTON & SON

Television demonstrations. Radios, radiograms and records. Jewellery and fancy goods, clocks and watches. Furniture, bedding, ladies and gent's outfitting, etc.

MOYNES

Special displays of Tilley lamps and radiators, pressure cookers, Electrolux cleaners, Pyrex ware, Black & Decker electric drills, etc.

SOUTHERN ELECTRICITY BOARD

Come and see demonstrations of all types of cookers, electrical appliances, etc. Trained staff in attendance daily.

SOUTH WESTERN GAS BOARD

Will demonstrate cooking stoves, wash boilers, etc., daily at 11 a.m., 3 p.m., 6.30 p.m. and 8 p.m.

WEST STORES

Will give a fine display of confectionery by leading manufacturers.

WHITE BROS.

All leading brands of cigarettes, tobaccos and cigars: Markovitch, Benson & Hedges, Dunhill, Abdulla, Sobranie. Pipes, pouches, lighters, in fact, all smokers' requisites.

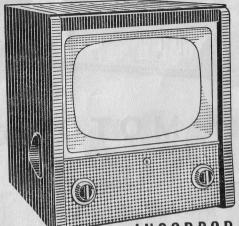
The Floral Decorations are by Holloway Nurseries, your local Interflora agent.

The Corn Exchange has limited space and it is not possible for all 37 members of the local Chamber of Trade to have stands. The Organising Committee's thanks are due to all exhibitors and other members who have supported this, the first-ever Fair to be organised by Faringdon traders.

LUCKY PRIZES

For every purchase over 2/- at any of the stands in the Exhibition a ticket will be issued entitling the holder to participate in a daily free draw. The draw for tickets issued on Tuesday to Friday, inclusive, will be made the following mornings at 10 o'clock and that for Saturday at 8 p.m. on that day.

A GUINEA VOUCHER to be
WON EVERY DAY



T231—17" aluminised tube table model.

79 GNS.

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- 13-channel Turret Tuning for present B.B.C. and the proposed new Alternative Programmes.
- Ekco 'Spot-Wobble' giving pictures of photographic quality.
- Full Automatic Picture and Sound Control 'holds' performance at its peak.

These are only a few of the outstanding features of the new Ekcovision 17" tube model T231. Come and see it today! Ask us also to show you the other fine receivers in the wide Ekcovision range, including:

T221 — 14" aluminised tube model incorporating Ekcovision Turret Tuning, Full Automatic Picture and Sound Control.



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